

ANTHROPOLOGY 2272G-650

Anthropology of Tourism

Department of Anthropology

COURSE OUTLINE

Winter 2023

Version date: December 12, 2022



Vanimo, Papua New Guinea (photo courtesy of J. Kennedy)

Instructor:

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Course details:

This course is conducted online. It is *asynchronous*, meaning that students will be provided with a variety of lesson materials and activities that can be done throughout the week, although there may be tasks that must be completed by specific times.

Credit value: 0.5

Requisites:

Antirequisites: None.

Prerequisites: None.

Land Acknowledgment:

Western University is located on the traditional lands of the Anishinaabek, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples. The local First Nations communities are the Chippewas of the Thames First Nation, the Oneida Nation of the Thames, and the Munsee-Delaware Nation.

Course Description:

This course explores various aspects of tourism from an anthropological point of view. As we will see, there is more to tourism than it simply being a leisure activity for the comparatively wealthy. Through engaging with studies based on ethnographic research, we will discuss questions such as: Who benefits from tourism and how? Is tourism a way of the wealthy to exploit the poor? How are local people represented, and how do they represent themselves, to tourists? How do the expectations and intentions of tourists shape their encounters with the people they visit? Which role do mediators (e.g., governments, guides, and the media) play, and how do they influence tourists' experiences?

The objective of this course is to critically examine tourism, particularly its effects on both hosts and guests. Topics will include: tourism and culture; the political and economic issues connected with tourism; tourism and the environment, with special attention to ecotourism; conflict over resources; photography and material objects; tourism and development, including volunteer tourism; and controversial forms of tourism such as sex tourism, slum tourism, and medical tourism.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Assess the effects of tourism on local people, cultures, and the environment, recognizing the complexity of tourism.
- Discuss the contributions anthropologists have made to the study of tourism.
- Critically analyze non-anthropological representations of tourism, using an anthropological perspective.
- Distinguish the arguments and perspectives of different authors presented in a text.
- Effectively communicate ideas in written form.

Course Materials:

Chambers, Erve. 2020. *Native Tours: The Anthropology of Travel and Tourism*. Long Grove, IL: Waveland Press. **(Third edition)**

Paperbacks will be available for purchase at [The Book Store at Western](#). An electronic version of this book can be purchased via VitalSource and Amazon.

Additional required readings (such as journal articles and non-textbook chapters) will be accessible through the "Course Readings" feature on the OWL course site.

Evaluation:

Grades will be based on the following:

- Forum Contributions #1 – 20%
- Forum Contributions #2 – 20%
- Quizzes – 10%

- Essay – 30%, due March 16, 2023
- Final Exam – 20%, scheduled during the exam period April 13 to 30, 2023

The evaluation methods described in this course outline are essential requirements for the course.

Forum Contributions

Forum Contributions #1 (weeks 1 to 6) – 20%

Forum Contributions #2 (weeks 7 to 12) – 20%

The purpose of the forums is for students to discuss the course readings and engage with other students' thoughts. The forums provide us with the opportunity to learn from each other. Students are asked to make **at least 1 substantial contribution** to the forum of **each week**. I will count the best 4 contributions in a period for the respective overall forum mark. Consequently, your mark will **not** be negatively affected if you miss 2 weeks in each period (first period: weeks 1 to 6; second period: weeks 7 to 12). You need to contribute to the forums of 4 weeks in each period. If you contribute more frequently than required, you may receive bonus marks.

The contributions to the forums should be thoughtful, well-supported, clear, and coherent, no longer than 2 paragraphs (per contribution), but contain more than 2 or 3 sentences. Your posts need to engage with the course readings (and films). I am looking for evidence that you have read, understood, and thought about the book chapters and journal articles. Your contributions can be responses to questions and comments posted by the instructor and other students. You can also start conversations.

Contributions are **due Friday** of a given week although you are encouraged to submit posts by Thursday to get discussions started; exceptions: contributions to the forum of week 1 are due Friday, January 20, 2023, and contributions to the forum of week 12 are due Thursday, April 6, 2023. Forums will be **locked 3 days after the respective due dates at 5:00pm EST**; exception: the forum of week 12 will be locked on Monday, April 10, 2023 (at 5:00pm EST). There are no penalties for late submissions. Once a forum is locked, you cannot make any contributions to that forum. It is therefore imperative that you submit your contributions within 3 days if you miss a due date. You are not allowed to submit more than 4 posts per weekly forum. Please also see the section "Statement on Seeking Academic Consideration" below.

More information on the forums, including grading, bonus marks, and mark reductions, will be posted on the OWL course site.

Quizzes – 10%

There will be 5 quizzes (worth 2.5% each) throughout the duration of the course, in weeks 2, 4, 6, 8 and 10. Each quiz will be open for 7 days, from Sunday of the previous week (at 11:00am EST) to Sunday of the week it is scheduled for (at 11:55pm EST). Exception: Quiz #3 will be due Friday, February 17, 2023 at 5:00pm (EST); however, I will accept submissions until 11:55pm (EST) that day. It should take no longer than 20 minutes to complete a quiz; however, all students will have 1 hour to do so.

The quizzes will consist of multiple choice and true/false questions. Each quiz will be based on material covered in a two-week period, including video lectures, written lesson information, journal articles and book chapters, documentaries and so on.

The quiz with the lowest score will be dropped from the overall quiz mark; consequently, your overall quiz mark will **not** be negatively affected if you miss 1 quiz. Please also see the section "Statement on Seeking Academic Consideration" below.

Essay – 30%

In this essay, you are asked to critically analyze the representation of tourism in a non-anthropological source, using an anthropological perspective. A list of sources will be posted on the OWL course site. Discuss how the chosen source portrays tourism, tourists and/or people residing in the tourist destinations (visited people), and what issues the source overlooks. You are expected to use **at least 7 course readings** for your analysis. As course readings count those journal articles and book chapters listed in the course outline. You can make up to 2 substitutions for course readings: one or both of the documentaries shown in class (i.e., *Cannibal Tours* and *Framing the Other*) and/or one or two video lectures; however, you need to use at least 5 of the journal articles/book chapters listed in the course outline. The essay is expected to be 1,500 to 1,700 words in length (excluding the reference list).

This assignment is an exercise in critical thinking, in developing a thesis/a main argument, in synthesizing information from scholarly sources, and in properly acknowledging the ideas, wording, and data of other authors.

The essay is due Thursday, **March 16, 2023 (11:55pm EST)**. There is a three-day "grace period": If you submit your essay by Sunday, March 19, 2023 (11:59pm EST), no marks will be reduced. The penalty for late submission of the essay, starting Monday, March 20, 2023, is **2 marks per weekday**. I will not accept papers submitted after Thursday, March 23, 2023 (except in cases where academic consideration has been granted). Submit your essay via "Assignments" on the OWL course site. A detailed assignment outline (including format guidelines) will be posted on the OWL course site. Please also see the section "Statement on Seeking Academic Consideration" below.

Final Exam – 20%

The final exam will be a take-home response paper (about 900 words in length), which is due within the exam period (date TBA). The writing of the response to the final exam question should take no more than 3 hours. All students will have 72 hours, after the exam opens, to submit their responses.

Academic Statements and Policies:

Course Specific Conditions Required to Pass this Course:

In order to pass an essay course, the student must exhibit some minimal level of competence in essay writing and the appropriate level of knowledge of the content of the course.

In order to pass this essay course, students need to submit the written assignments (i.e., the essay and contributions to the forums) and receive a passing grade on the essay and either forum contributions #1 or forum contributions #2.

Statements on Seeking Academic Consideration:

Assessments worth less than 10% of the overall course grade: For work worth less than 10% of the total course grade instructors are empowered to grant academic considerations without referring students to Academic Counselling.

If you miss a quiz or a forum contribution due to an unanticipated problem, please contact the instructor within 3 days of the missed assessment deadline and explain why you missed the quiz or forum contribution. Remember: Your lowest quiz score will be dropped from your overall quiz mark; and you can miss two forum contributions in each of the two periods without negative impact on your overall forum marks. If your request for academic consideration is granted, you will be eligible to write a make-up quiz or receive an extension on the submission deadline of a forum contribution. If you miss the make-up quiz or the extended submission deadline of a forum contribution, no matter the reasons, you will **not** be given the opportunity to write another make-up quiz or receive another extension.

Assessments worth 10% or more of the overall course grade: For work worth 10% or more of the final course grade, students need to contact and provide supporting documentation to the Academic Counselling Office of their Faculty of Registration.

In this course, this regulation applies to the essay and final exam. If your request for academic consideration is granted, you will be eligible to receive an extension on the submission deadline of the essay or write a make-up final exam. No academic consideration will be granted retroactively more than 10 days after an assessment's due date. Please see your academic counsellor immediately if you will be seeking academic consideration based on medical or compassionate grounds.

Statement on Plagiarism:

Students need to complete assignments (i.e., the essay and forum contributions), quizzes, and the final exam by themselves. They are **not** allowed to receive aid on assignments, quizzes, and the final exam from other persons or to give aid to other students.

Students must write their assignments in their own words. Whenever students take an idea from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing. It is also a scholastic offence to submit the same work for credit in more than one course. **Plagiarism is a major scholastic offence.** See the link below (in the section "Institutional Statements and Policies") for more details on the penalties for plagiarism. All assignments will be evaluated using Turnitin in the Assignments portal.

Academic Rights and Responsibilities

All students should familiarize themselves with Western's current [Academic Policies in the Academic Calendar](#) which include, but is not limited to, academic consideration for medical illness, accommodation for religious holidays, academic appeals, academic accommodation for students with disabilities, as well as scholastic discipline.

Statement on Recording Meetings:

Students may **not** record or distribute any class activity, including conversations during office hours and virtual meetings, without written permission from the instructor, except as necessary as part of approved accommodations for students with disabilities. Any approved recordings may only be used for the student's own private use.

Statement on Email:

Please do not hesitate to contact me if you have any questions or concerns. I endeavour to reply to messages within 24 hours (Monday to Friday until 5:00pm EST). I will respond to emails sent on Friday after 5:00pm (EST) and on the weekend on Monday of the following week. I am also happy to talk with you face to face via Zoom. Please contact me to set up a date and time for a Zoom session.

Statement on Technology:

Because this is an online course, it is imperative that students have the proper equipment (computers, laptops etc.) and internet connections. Students must familiarize themselves with the OWL course site and its different features. Non-working computers, computer programs, internet connections etc. or lacking the knowledge of how to use OWL will **not** be accepted as valid excuses for having missed assessment deadlines. If you experience technical difficulties or have technical questions regarding OWL, please contact the [Helpdesk](#), Western Technology Services and not the instructor.

Course Schedule and Readings:

Week 1 (January 9 - 15): Introduction to the Anthropology of Tourism

Native Tours: "Introduction: Shedding Light on Travel Experiences"

Sommer, Gunilla, and James G. Carrier. 2010. "Tourism and its Others: Tourists, Traders and Fishers in Jamaica." In *Tourism, Power and Culture: Anthropological Insights*, edited by Donald V. L. Macleod and James G. Carrier, 174-196. Bristol: Channel View Publications.

Week 2 (January 16 - 22): Scholarly Views, Economic Effects and Politics

Native Tours: "Chapter 1: From Travel to Tourism"; and "Chapter 2: Tourism, Society, and the Political Economy"

Quiz #1

Week 3 (January 23 - 29): Tourism and the Environment

Native Tours: "Chapter 3: Nature, Tourism, and the Environment"

Walsh, Andrew. 2012. "The Promise and Practice of Ecotourism in Ankarana." In *Made in Madagascar: Sapphires, Ecotourism, and the Global Bazaar*, 49-73. Toronto: University of Toronto Press.

Gilhooly, Lauren. 2020. "The Tragic Intersection of the Coronavirus and Ecotourism." *Sapiens*. <https://www.sapiens.org/culture/coronavirus-and-ecotourism/>.

Week 4 (January 30 - February 5): Struggle over Resources

Cole, Stroma. 2017. "Water Worries: An Intersectional Feminist Political Ecology of Tourism and Water in Labuan Bajo, Indonesia." *Annals of Tourism Research* 67: 14-24.

Joy, Charlotte. 2010. "Heritage and Tourism: Contested Discourses in Djenné, a World Heritage Site in Mali." In *Tourism, Power and Culture: Anthropological Insights*, edited by Donald V. L. Macleod and James G. Carrier, 47-63. Bristol: Channel View Publications.

Quiz #2

Week 5 (February 6 - 12): Tourism and Culture

Native Tours: "Chapter 4: Tourism and Culture"

Week 6 (February 13 - 17): Tourism and Culture (Cont.)

Theodossopoulos, Dimitrios. 2010. "Tourists and Indigenous Culture as Resources: Lessons from Embera Cultural Tourism in Panama." In *Tourism, Power and Culture: Anthropological Insights*, edited by Donald V. L. Macleod and James G. Carrier, 115-133. Bristol: Channel View Publications.

Bunten, Alexis Celeste. 2010. "Indigenous Tourism: The Paradox of Gaze and Resistance." *La Ricerca Folklorica* 61: 51-59.

Quiz #3

Reading Week (February 18 - 26): No Class

Week 7 (February 27 - March 5): Tourism, Photography and Material Objects

Orlando, Angela. 2015. "Andean Weavers Craft a New Aesthetic for a Changing Tourist Market." *Anthropology Now* 7 (2): 62-68.

Feng, Xianghong. 2007. "Gender and Hmong Women's Handicrafts in Fenghuang's 'Tourism Great Leap Forward,' China." *Anthropology of Work Review* 28 (3): 17-26.

Week 8 (March 6 - 12): Tourism and Development

Cole, Stroma. 2008. "Living in Hope: Tourism and Poverty Alleviation in Flores?" In *Tourism Development: Growth, Myths and Inequalities*, edited by Peter Burns and Marina Novelli, 272-289. Oxford: CABI.

Garland, Elizabeth. 2012. "How Should Anthropologists Be Thinking about Volunteer Tourism?" *Practicing Anthropology* 34 (3): 5-9.

Everingham, Phoebe. 2015. "Intercultural Exchange and Mutuality in Volunteer Tourism: The Case of Intercambio in Ecuador." *Tourist Studies* 15 (2): 175-190.

Quiz #4

Week 9 (March 13 - 19): Sex Tourism

Carrier-Moisan, Marie-Eve. 2020. *Gingo Love: Stories of Sex Tourism in Brazil*. Adapted by William Flynn. Illustrated by Débora Santos. Toronto: University of Toronto Press. [Selected pages]

Johnson, Lauren C. 2016. "'Men at Risk': Sex Work, Tourism, and STI/HIV Risk in Jamaica." *Culture, Health & Sexuality* 18 (9): 1025-1038.

March 16: ESSAY due

Week 10 (March 20 - 26): Slum Tourism and Medical Tourism

Freire-Medeiros, Bianca. 2013. "'Favelado Ain't No Sucker': Residents' Impressions of the

Touristic Favela." In *Touring Poverty*, 150-166. Abingdon, UK: Routledge.
Kangas, Beth. 2011. "Complicating Common Ideas about Medical Tourism: Gender, Class, and Globality in Yemenis' International Medical Travel." *Signs* 36 (2): 327-332.

Quiz #5

Week 11 (March 27 - April 2): A More Responsible Tourism

Benjamin, Stefanie, Alana Dillette, and Derek H. Alderman. 2020. "'We Can't Return to Normal': Committing to Tourism Equity in the Post-Pandemic Age." *Tourism Geographies* 22 (3): 476-483.

Chambers, Erve. 2005. "Can the Anthropology of Tourism Make Us Better Travelers?" *NAPA Bulletin* 23: 27-44.

Week 12 (April 3 - 10): Conclusion

Native Tours: "Epilogue"

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